



CASPIAN
POLICY
CENTER

8TH TRANS-
CASPIAN FORUM

2024 SPONSORSHIP PACKAGE

MAY, 2024
COSMOS CLUB
WASHINGTON, D.C.



Amb. Khazar Ibrahim, Assistant Secretary Geoffrey Pyatt, Efgan Nifti, Anjali Kaur, Amb. (ret.) Richard E. Hoagland, Sedat Önal, Lasha Darsalia, Adil Tursunov

ABOUT US

The Caspian Policy Center (CPC) is an independent, nonprofit research think tank based in Washington, D.C. Economic, political, energy, and security issues of the Caspian Region constitute the central research focus of the Center. CPC aims to become a primary research and debate platform in the Caspian region with relevant publications, events, projects, and media productions to nurture a comprehensive understanding of the intertwined affairs of the Caspian Region. With an inclusive, scholarly, and innovative approach, the Caspian Policy Center presents a platform where diverse voices from academia, business, and the policy world from both the region and the nation's capital interact to produce distinct ideas and insights to the outstanding issues of the Caspian Region.



ABOUT THE TRANS-CASPIAN FORUM

The Caspian Policy Center is proud to host this event for the 8th time to bring together prominent voices in business, government, and non-profits to discuss new challenges and opportunities for the Caspian Region. The forum will bring together policymakers, business leaders, and members of the academic community at the Cosmos Club to discuss the emerging economic and security landscape across the South Caucasus and Central Asia, addressing the most pressing issues regarding energy, trade and transit, connectivity, and politics of the region.

Efgan Nifti, CEO, Caspian Policy Center

The Caspian Region is emerging as an important region for global connectivity, energy, and supply diversification. The Middle Corridor is a regional integrator, trade facilitator, and viable transit connector between Europe and Asia. It has and will provide a connective network through Türkiye, Azerbaijan, Georgia, the Caspian Sea, and then through Central Asia via Kazakhstan, Kyrgyzstan, Uzbekistan, and Turkmenistan, ultimately to China. This ambitious endeavor has taken many years to develop and synchronize considering the political, economic, and logistical hurdles necessary to overcome before this ideal can be fully realized.



Geoffrey R. Pyatt,
U.S. Assistant Secretary of State for Energy Resources

Building on the strategic partnerships forged between the United States and the Corridor countries concerned and the emerging strategic potential of the region, the 8th Trans-Caspian Forum presents a leading platform to discuss stakeholder opportunities for engagement in the strategic environment that is the Caspian Region.

At this event on May 21st, the Caspian Policy Center (CPC) will welcome experts from industry, policy, and academic communities to the Cosmos Club in Washington D.C. to discuss opportunities and challenges in enhancing their strategic engagement and explore business, trade and transit, connectivity, and investment opportunities. Together we will discuss the current outlook on existing partnerships and potential opportunities for strategic investment to promote economic progress in the region.

This event will provide the ideal platform for stakeholders to showcase their current engagement in the region, and to come together to discuss timely challenges and strategy to strategically move forward toward more progress in the region. Over the last three decades, commercial and economic engagement has been at the foundation of the United States' relationships in the region. At the same time, businesses from the Greater Caspian Region have played a critical role in building up their countries for over three decades and serve as important representatives for their nations.

As we commemorate our existing partnership and look to develop new strengthening links, your support for our work is vital.



Amos Hochstein, Special Presidential Coordinator for the Partnership for Global Infrastructure & Investment



Anjali Kaur, Deputy Assistant Administrator, USAID



Laura Lochman
Deputy Assistant Secretary for Energy Diplomacy

ABOUT SPONSORSHIP OPPORTUNITIES

This event is organized by the Caspian Policy Center in partnership with the Embassies of the Trans-Caspian Region. It will draw a number of ministerial- and ambassador-level decision makers as well as private sector leaders to develop the strategic partnerships forged between the United States and the Caspian countries concerned and the emerging strategic investment opportunities and progress in the region .



Amb. to the U.S. Javlon Vakhobov, Uzbekistan
Amb. to the U.S. Hasan Murat Mercan, Türkiye

Your sponsorship will not only contribute towards our joint mission to explore the region's growing opportunities and partnership with the United States but it will also create new opportunities for mutual understanding and progress. We are eager to engage with your organization and to this end, we offer a variety of different sponsorship opportunities tailored specifically to meet the needs of your company.

We have designed four sponsorship packages:



Robert F. Ichord,
Former Deputy Assistant Secretary for Energy Transformation, Energy Resources Bureau



Platinum Sponsorship
\$50,000



Gold Sponsorship
\$30,000



Silver Sponsorship
\$20,000



Bronze Sponsorship
\$10,000

PLATINUM SPONSORSHIP - \$50,000

FORUM

- Prominent signage acknowledging platinum-level sponsorship
- Company recognition during CEO's opening remarks
- Special video and written interview opportunities on forum-related topics are to be distributed on CPC's social media
- Sponsorship banner
- Informational booth for the company at the forum
- Guaranteed VIP seating for up to 5 spots

PRINT PUBLICATIONS

- Recognition in all forum digital promotional materials, including press releases
- Product and literature distribution in the forum program
- Company logo to be printed on the first page of the event program
- Company logo, name, and information printed as a platinum sponsor in the post-event booklet
- One full-page company promotion in flagship event's sponsorship booklet

ONLINE PUBLICATIONS

- Logo on the event website (with a direct link to your homepage)
- Company logo to be included on the official recording of the forum
- Prominent logo and link to your website's homepage in our special direct e-mailing forum-related promotions

GOLD SPONSORSHIP - \$30,000

FORUM

- Prominent signage acknowledging gold sponsorship
- Company recognition during CEO's opening remarks
- Prominent signage acknowledging gold-level sponsorship
- Half-a-page company promotion in flagship event's sponsorship booklet
- Sponsorship banner
- Informational table for the company at the forum
- Guaranteed VIP seating for up to 2 spots

PRINT PUBLICATIONS

- Recognition in all the forum digital promotional materials, including press releases
- Product and literature distribution in the forum program
- Company logo to be printed on the first page of the event program
- Company logo, name, and information printed as a golden sponsor in the post-event booklet

ONLINE PUBLICATIONS

- Logo on the event website (with a direct link to your homepage)
- Company logo to be included on the official recording of the forum
- Prominent logo and link to your website's homepage in our special direct e-mailing forum-related promotions

SILVER SPONSORSHIP - \$20,000

FORUM

- Company recognition during CEO's opening remarks
- Prominent signage acknowledging the silver-level sponsorship
- Sponsorship banner
- Acknowledgment in flagship event's sponsorship booklet
- Guaranteed VIP seating for 1 spot

PRINT PUBLICATIONS

- Recognition in all the forum digital advertising materials, including press releases
- Company logo to be printed on the first page of the event program
- Company logo, name, and information printed as a silver sponsor in the post-event booklet

ONLINE PUBLICATIONS

- Logo on the event website (with a direct link to your homepage)
- Company logo to be included on the official recording of the forum
- Prominent logo and link to your website's homepage in our special direct e-mailing forum-related promotions

BRONZE SPONSORSHIP - \$10,000

FORUM

- Company recognition during CEO's opening remarks
- Acknowledgment in flagship event's sponsorship booklet
- Guaranteed VIP seating for 1 spot

PRINT PUBLICATIONS

- Recognition in all the forum digital advertising materials, including press releases

ONLINE PUBLICATIONS

- Logo on the event website (with a direct link to your homepage)
- Company logo to be included on the official recording of the forum

MEET OUR BOARD OF ADVISORS



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